



# ACCELERATING MEANINGFUL CHANGE TOGETHER

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**CONTACT US**

For any questions, comments or requests regarding the #GCPMA16,  
please do not hesitate to get in touch via [info@globalcoffeeplatform.org](mailto:info@globalcoffeeplatform.org)

**5<sup>TH</sup> & 6<sup>TH</sup> OCTOBER, 2016  
GENEVA, SWITZERLAND**

# DAY 1

08.30  
09.30

## Welcome Coffee & Registration

09.30  
10.00

## Welcome to Membership Assembly

This is not just another coffee event! It is the gathering of a community coming together to accelerate meaningful change. We want to know what you have to say about the coffee sector and how we can work collectively to achieve our common vision of a thriving and sustainable coffee world!

10.00  
10.45

## The GCP Journey: Goals and Teamwork

Exciting times in the coffee world! The private and public sectors working hand in hand through Vision2020, the GCP Theory of Change, the Global Progress Framework, global work-streams, the Baseline Common Code, National Platforms and GCP Connect. But how does everything fit together? And how does the GCP support your work and the sector as a whole?

10.45  
11.15

## Networking Break (with coffee!)

The GCP's membership is continually growing. Our Networking Break will let you meet other people who are active in trying to make the sector sustainable. The room is full of potential collaborators. Who knows? This could be the beginning of an important coffee partnership.

11.15  
13.00

## National Action

What is GCP doing in your region? Building on the results of the Vision2020 National Consultations, this break-out session offers participants the chance to discuss with National Representatives country-specific challenges, thematic issues, solutions, strategies, stakeholders and implementation. Country plans will be presented in the following break-out sessions:

<b>Brazil</b>	Carlos Brando   P&A Marketing
<b>Colombia</b>	Joel Brounen   Solidaridad
<b>Honduras and Peru</b>	Guillermo Belloso   GCP
<b>Indonesia</b>	Wahyu Wibowo   GCP
<b>Tanzania</b>	Primos Kirmayo   TCB
<b>Uganda</b>	Francis Chesang   UCDA
<b>Vietnam</b>	Dr. Nguyen Tuan Do Ahn Tuan   IPSARD

13.00  
14.00

## Lunch

14.00  
15.15

## The Power of Membership

Honest dialogue is the best starting point to build on shared beliefs and commitments.

Let's talk openly about expectations, roles, benefits and action. You might have complex questions, big challenges or other aspects you were hesitant to share before. Capture this opportunity and let us move forward together!

15.15  
15.45

## Networking Break (with coffee!)

Now is the opportunity to meet all those people you haven't had the chance to talk to in the first Networking Break or Lunch. Our Networking Break Coordinator will make it easier for everyone to meet lots of new contacts!

15.45  
17.00

## Global Action

This session gathers groups of coffee stakeholders committed to increasing their impact in a particular field and pushes the work-stream's agenda, and its implementation, forward. Break-out sessions will include:

<b>Climate Smart Agriculture</b>	Micheal Opitz   coffee & climate
<b>Economic Viability of Farming</b>	Juan Esteban Orduz   FNC
<b>Gender &amp; Youth</b>	Kimberly Eason   CQI-PGE
<b>Global Progress Framework</b>	George Watene   GCP
<b>GCP Connect</b>	Lars Kahnert   GCP
<b>Baseline Common Code</b>	Juan Carlos Isaza   GCP

17.00  
17.30

## Outlook & Closing

Let's get practical: what are the specific next steps for you and for the GCP.

18.30  
21.30

## A Scenic Journey: Dinner Cruise

What better way to finish this momentous day than to enjoy a delicious evening of good food, good company, and the spectacular backdrop of the picturesque Lake Geneva.

# DAY 2

for members only

09.00  
09.30

## Welcome Coffee & Registration

09.30  
11.45

## Ask the Assembly

The Membership Assembly is the biggest governance body of the Global Coffee Platform. We will go deeper into each of the decisions that will improve the organization and ensure the success of its global

11.45  
12.00

## Official Close of #GCPMA16

12.00  
13.00

## Lunch

Enjoy a light lunch with the rest of the GCP Membership before your departure. Maybe you will see them sooner than you think!