

An aerial photograph of a lush green coffee plantation. The rows of coffee trees are densely packed and cover a hillside. In the upper left quadrant, a small, simple building with a corrugated metal roof is visible, partially obscured by the trees. The overall scene is vibrant and green, representing a sustainable coffee landscape.

ENABLING THE COFFEE SECTOR'S JOURNEY TO SUSTAINABILITY.



**GLOBAL COFFEE
PLATFORM**
for a sustainable coffee world

The Global Coffee Platform is the leading facilitator of the coffee sector's efforts to improve the livelihoods, ecosystems and resilience of coffee farming communities and the sector as a whole.



Align

The GCP enables a reduction in overlap and fragmentation by aligning the sustainability activities of 200+ public and private sector members and partners behind a shared vision of farmer-centric programs and policies



Act

The GCP enables an increase in the scale and impact of sustainability investments and initiatives by facilitating collective action to address the biggest and most urgent issues facing the sector



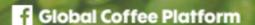
Grow

The GCP enables more efficient and effective action by equipping the coffee community with the tools to analyze individual and collective progress, create sustainable business intelligence, and exchange best practices and practical resources.

**MAXIMIZE
YOUR
CONTRIBUTION**

Get the most out of the time and effort you invest into sustainability and contribute to a thriving and sustainable coffee world that we urgently want and need.

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**SHARED RESPONSIBILITY.
SMARTER INVESTMENTS.
GREATER IMPACT.**

JOIN GCP



**GLOBAL COFFEE
PLATFORM**
for a sustainable coffee world

Take advantage of the range of opportunities that come from collaborating with an aligned international network of farmers, traders, roasters, governments, NGOs, and donors.



Local action

Country Platforms enable you to work closely with governments, the private sector and NGOs on key sustainability issues at local level and scale farmer-centric programs and policies.



Engage with key issues

Collective Action Networks empower members to magnify expertise and resources to address key business challenges such as Economic Viability of Farming, Gender & Youth and Climate Smart Agriculture.



Data-driven progress

GCP Progress provides a valuable online tool to efficiently track your progress against sector-wide indicators, measure what really matters for sustainability and make smart, targeted investments.



Powerful network

GCP Connect instantly unites you with people, projects, and resources to help you connect, act upon, and amplify your company's coffee sustainability initiatives.



**GLOBAL COFFEE
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**ACCELERATE
YOUR
JOURNEY**

Join GCP to work together with companies, governments, NGOs, and donors and start sharing your sustainability costs and responsibilities, and multiply your impact.

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**ADDRESSING
THE BIG ISSUES
TOGETHER.**

**COLLECTIVE ACTION
NETWORKS**



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Start combining your expertise and resources with a diverse range of coffee champions to more effectively address the most important issues facing your business and the future of the coffee sector.



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Climate smart agriculture

Scaling successful public-private initiatives that enable coffee farmers to adapt and respond to climate change



Economic viability of farming

Increasing efficiency of interventions and investments that contribute to making coffee farming profitable



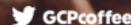
Gender & Youth

Identifying and responding to gender inequity at origin to empower communities and build resilience together

**INCREASE
YOUR
IMPACT**

Join a Collective Action Network now to combine your expertise and resources in achieving a sustainable coffee world.

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**LOCAL ACTION.
GLOBAL CHANGE.
COUNTRY PLATFORMS**



**GLOBAL COFFEE
PLATFORM**
for a sustainable coffee world

Begin collaborating with public and private partners through Country Platforms to address local priorities that affect the health of the national and global coffee sector.



Country Platforms enable you to

Participate in public-private dialogue to identify local priorities, a common national agenda and the pathway to get there

Support targeted and coordinated interventions where they are really needed

Work with an active and ready network of co-contributors and implementers to make effective investments and optimize costs

BRAZIL | COLOMBIA | HONDURAS | INDONESIA | PERU | TANZANIA | UGANDA | VIETNAM



**LOCALIZE
YOUR
IMPACT**

Join GCP and support partnering Country Platforms to increase meaningful change for the benefit of coffee farmers and their communities.

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GCPcoffee



Global Coffee Platform



IMPROVING PRODUCTION PRACTICES AT SCALE.

GCP BASELINE



GLOBAL COFFEE
PLATFORM
for a sustainable coffee world



**GLOBAL COFFEE
PLATFORM**
for a sustainable coffee world

A globally referenced set of practices to shift at scale coffee production and processing towards higher levels of sustainability.



Voluntary Standard Systems like Rainforest Alliance, Fairtrade International, UTZ, the 4C System (via Coffee Assurance Services) and others can gain equivalence with GCP Baseline, enabling recognition, continuous improvement, enabling recognition and continuous improvement.



Companies can use GCP Baseline in their sourcing policies or initiatives, enabling comparability and recognition.

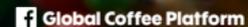


Governments can integrate GCP Baseline into their National Sustainability Curricula and monitoring systems, ensuring the adoption of good practices at scale

SHIFT THE BENCHMARK

Make sure GCP Baseline is integrated into government, standard scheme and company policy so that the global coffee sector can move towards higher levels of sustainability performance.

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**COLLABORATE.
SHARE.
EVALUATE.
GCP CONNECT**



**GLOBAL COFFEE
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for a sustainable coffee world

GCP Connect is your sustainability hub to link with people, projects, resources and tools, so you can maximize the time and effort you invest into sustainability.



Working Groups

Instantly collaborate with a worldwide community of coffee champions who are already collectively working on addressing a diverse range of key sector challenges



Resources

Practical guides and tools to support your work, whether you want to integrate sustainability into your supply chain or optimize your service delivery model.



Tailored News

GCP Connect is your central hub for the latest coffee sustainability news from around the world.



Projects

Discover projects which focus on the issues and in countries that matter most to you.

PLUG IN & CONNECT

GCP Connect is currently in Beta mode. Become a Beta Tester now and be one of the first to experience the benefits of online collaboration.

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**TRACKING
PERFORMANCE
TOWARDS
SUSTAINABILITY.
GCP PROGRESS**



**GLOBAL COFFEE
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GCP Progress is a practical online tool to measure what matters on the journey towards a thriving and sustainable coffee sector.



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Efficient reporting

Save time and resources by using a sector-wide agreed set of indicators established by experts to measure individual and collective progress towards a shared vision.



Track performance

Gain insight into your own sustainability performance and that of your peers in real-time and receive an annual analysis report on the coffee sector's progress and contribution to the SDGs.



Guide future investments

See public and private investments become more focused and effective by gaining clarity on what works best and what resources and action are needed.

MEASURE YOUR CONTRIBUTION

Be one of the first to report and learn where individual and collective action leads to change at farm and sector level

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