

AFCA Sustainability Forum 2015

Importance of national platforms



Jenny Kwan, IDH The Sustainable Trade Initiative
10 February, 2015



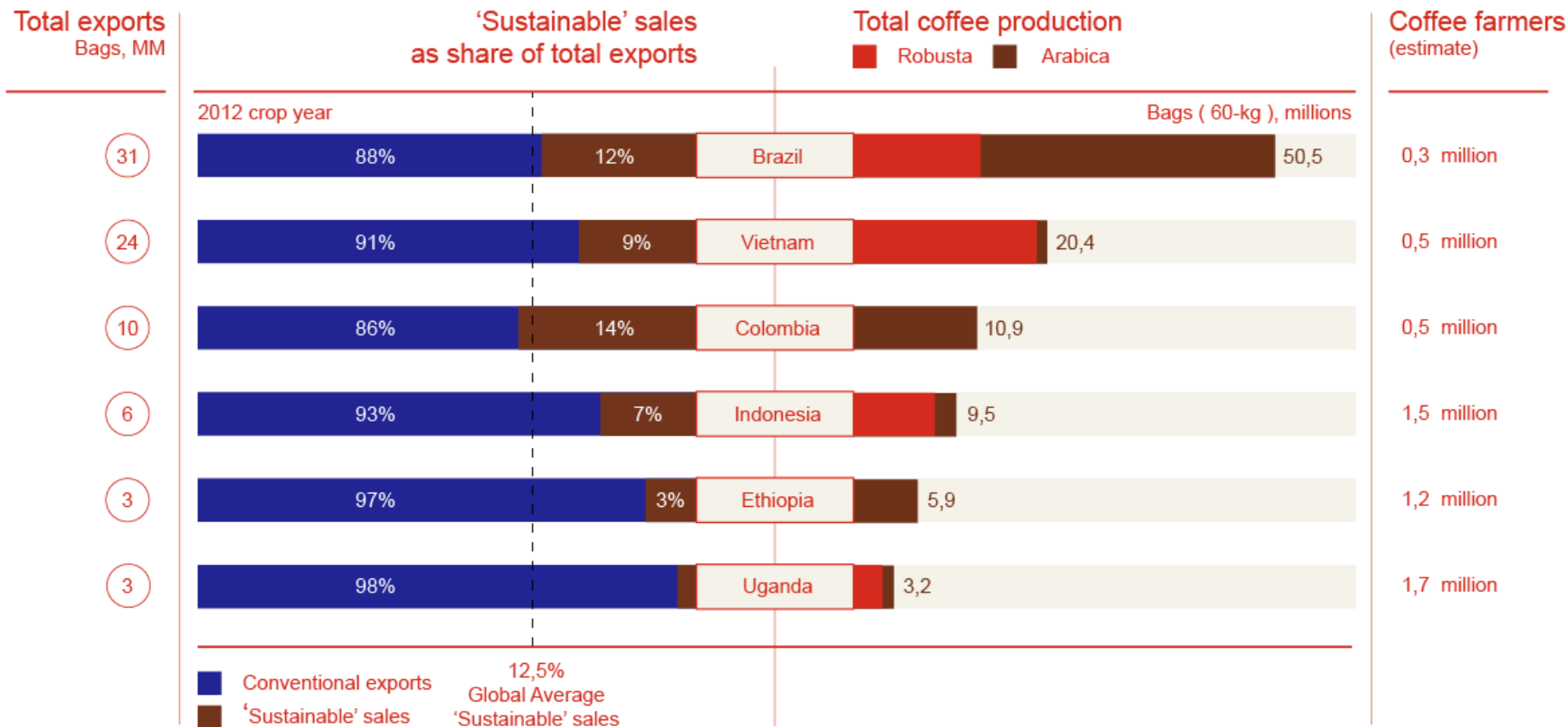
SCPP SUSTAINABLE COFFEE PROGRAM



Bringing sustainable coffee production and sourcing practices to scale to meet increasing demand, while improving farmer livelihoods and sustaining natural resources.



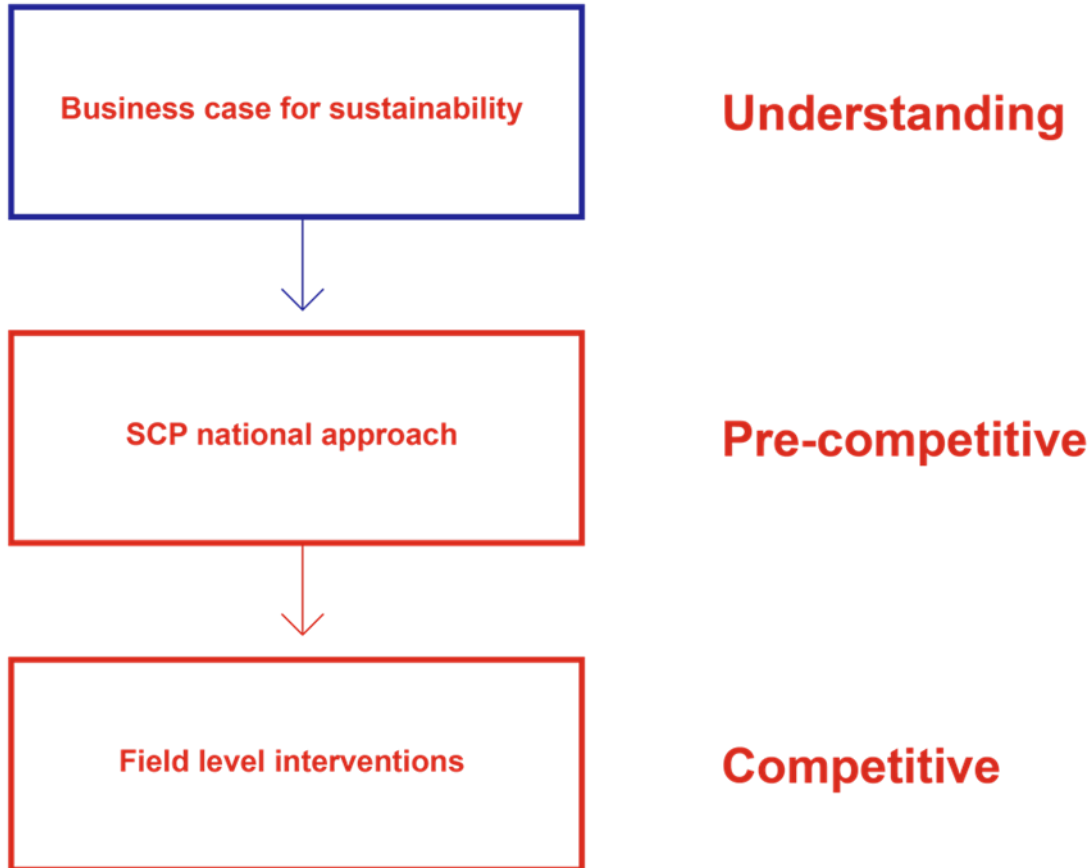
SCP focus countries



VISION
2020
for a sustainable
coffee sector



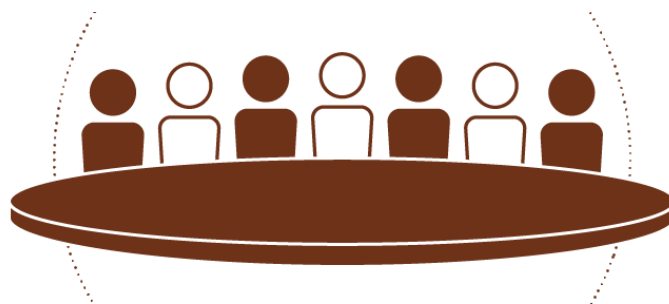
The SCP pre-competitive approach



National Platforms

Generating systemic change beyond private sector engagement

- Better coordination in the sector
- Improved government policy with input from private sector
- International credibility and potential funding channel for local sustainability initiatives



National Sustainability Curriculum

Standardizing a producing country's approach towards tackling key sustainability issues



Progress update: Vietnam

Vietnam Coffee Coordination Board established as a government-lead public / private dialogue platform

National Sustainability Curriculum developed together and endorsed by the public and private sectors with Vietnam research institutions (WASI) playing a leading role

National Sustainability Curriculum to be rolled out by both public and private extension services to train farmers to address key sustainability issues



Progress update: Brazil

National Advisory Board kicked off consisting of senior management of roaster companies, national associations and government

Coffee Sustainability Curriculum developed with state extension services, private sector and Brazilian research institutions

Coffee Sustainability Curriculum planned roll out with state extension services





Jenny Kwan
Program Manager
coffee@idhsustainabletrade.com
www.sustainablecoffeeprogram.com

DANIDA



Ministry of Foreign Affairs



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Federal Departement of Economic Affairs,
Education and Research EAER
State Secretariat for Economic Affairs SECO

