

SCEP SUSTAINABLE COFFEE PROGRAM



Bringing sustainable coffee production and sourcing practices to scale to meet increasing demand, while improving farmer livelihoods and sustaining natural resources.

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Strong cooperation is vital for scale


VISION
2020
for a sustainable
coffee sector




Gender Toolkit

Approaches to include gender and youth in coffee value chains

Sustainable Coffee as a Family Business



Approaches and tools to include women and youth



Challenges to and importance of engaging women and youth in the coffee sector

In many producing countries the average age of coffee farmers is increasing, youth are not motivated to stay in coffee as they lack ownership of land, coffee trees, access to training and finance and benefits derived from coffee. As a result they increasingly leave rural areas and look for employment in cities. The continuation of coffee production by the "next generation" is therefore at stake, which poses a great risk to the coffee sector as a whole. Additionally, women form the majority of the world's estimated 25 million coffee farmers, yet coffee is seen as a men's crop. Women are responsible for many of the production activities, but men tend to benefit more from training in sustainable coffee practices, inputs, income and other benefits derived from coffee sales. This unequal distribution leads to many inefficiencies in the coffee chain, and hampers the development of the coffee sector generally, and production in particular.

About the toolkit

The toolkit was developed for the coffee industry, in response to the demand for knowledge on how to best integrate women and youth in the coffee value chain and provides practical approaches and tools for stakeholders and service providers. The contents of the toolkit should serve to motivate and assist coffee roasters, traders and their practitioners to apply an inclusive approach to developing better functioning coffee chains, benefitting both men and women of different age groups equally. The interventions recommended may also trigger increased production, improved quality and ensure a steady supply of sustainable coffee now and in the future. For this purpose, the toolkit provides practical approaches and tools, which can be applied in the daily work of farmers, producer organizations, traders and roasters, extension and financial services, standard certification bodies and networks. For each group the toolkit provides a range of customized tools for planning, implementation or monitoring and evaluation of interventions. The reader can differentiate between

National Sustainability Curriculum

Guide to successful stakeholder cooperation

