



**GLOBAL COFFEE
PLATFORM**
for a sustainable coffee world



OUTLOOK: FOR INFORMATION! ADJUSTED RULES OF PARTICIPATION & TRANSITION DURING 2016



ADJUSTED RULES OF PARTICIPATION

- To reflect the transition from the Entry-level Standard to the Common Code as global reference in commitment
- Future commitment of members: include integration of sustainability into their businesses & contribution to agenda setting (and implementation if feasible)
- Allow commitments related to the baseline in a measurable way: through external third-party certification/verification or other innovative, accepted & credible ways to show change on the ground

POST GENERAL ASSEMBLY: WHAT WILL HAPPEN IN 2016?

As of Q2 2016:

- Formally incorporate Coffee Assurance Services GmbH & Co. KG – initially owned by the Global Coffee Platform – to spin-off Verification Operations as of 1st April, with a service level agreement until end of 2016 to ensure smooth transition
- Update registration in Switzerland & formally launch Global Coffee Platform on 1st April
- Operate during 2016 for aligned services & activities with 2 satellite offices from Bonn (Germany, with core team & ~1,5 Mio Euro from membership fees & agreed OP) & Utrecht (Netherlands, within set separate budget and framework)
- New Board to finalize full Strategy Plan 2017-2020 incl. targets, future services & platform mechanisms, future membership fee structure, future Rules of Engagement, to be presented at the 1st Annual Membership Assembly of the Global Coffee Platform in October 2016 (linked to the Swiss Coffee Dinner)
- Re-organize internally to be fit-for-purpose

As of 2017, the Global Coffee Platform will be fully operational to deliver services to members





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ROUND OF QUESTIONS

**SOMETHING NOT CLEAR?
ARE YOU READY?**



SUMMARY & CLOSING

What have we achieved today and preparing ourselves for what's to come



SUMMARY

- Approval of minutes from 4th General Assembly in 2015
- Approval of Strategy Framework for co-creating the Global Coffee Platform with the Sustainable Coffee Program and spinning off verification operations into Coffee Assurance Services GmbH & Co. KG as of 1st April, 2016.
- Approval of revised Statutes for the Global Coffee Platform
- Approval of revised By-Laws for the Membership Assembly and Board
- Release of the Council of the 4C Association
- Elected Board of the Global Coffee Platform



CLOSING

- Official launch of the Global Coffee Platform – 1st April, 2016
- Have your say! Contact us with ideas, challenges and opportunities!
- Sign on to the Vision 2020 Call for Collective Action!



**THANK YOU &
LET'S WORK
TOGETHER FOR A
SUSTAINABLE COFFEE
WORLD!**