

COUNTRY PLANS 2017



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BRAZIL

NATIONAL PLATFORM

The National Advisory Board (NAB) and the Brazil Working Group (BWG) have started gathering. In the coming years, the goal is to consolidate the NAB as the Coffee Sustainability Platform.

NSC

The CSC (Coffee Sustainability Curriculum) was launched in March 2015 and focuses on institutionalizing the curriculum with country-wide implementation through extension services.



National Platform: Institutionalization, local ownership

ACTIVITIES

- Institutional engagement with key sectorial actors
- Consolidation of NAB and BWG to become the Brazilian Coffee Sustainability Platform
- Activate and support existing and new members
- Coordinate support to partners, services providers and projects
- Member engagement
- Facilitate between the GCP Secretariat and the National Platform

Roll-out and institutionalization of the Coffee Sustainability Curriculum (CSC), training, and effective extension service delivery

ACTIVITIES

- Train the trainers on the CSC
- Continue the Digital Coffee Farmer Program together with Cecafé
- Increase usage and trainings of digital tools to monitor and evaluate practices
- Increase the number of coffee growers applying CSC Fundamental Items
- Disseminate the CSC to potential partners and new regions
- Share case studies of sustainable production with stakeholders, technicians and coffee growers
- Roll out Group Model Methodologies (MATC), coaching and training for new implementers on the MATC
- Validate practices for climate change adaptation
- Train extension technicians to orient producers on access to finance
- Implement better management and business-oriented practices
- Expand partnerships with new technical assistance partners

Gender & Youth

ACTIVITIES

- Support IWCA Brazil project on gender
- Capture and share Gender & Youth success cases
- Develop a project on youth, focusing on family succession, through partnerships with regional institutions.

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HONDURAS



NATIONAL PLATFORM

There is currently no National Coffee Platform.

NSC

The country has a National Sustainability Curriculum.

Develop the National Coffee Platform of Honduras

ACTIVITIES

- Active member outreach and awareness raising of the GCP, Vision 2020, and the development of a Honduran National Coffee Platform.
- Increase alignment of key government departments and stakeholders involved in the Honduran coffee sector.
- Develop the National Coffee Platform, consolidate the National Coffee Platform organization and governance, and approve the Honduran Vision 2020 strategic plan.
- Facilitate the development of a National Sustainability Curricula to address best practices.
- Begin working on topics such as gender, youth and climate smart coffee production.

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COLOMBIA

NATIONAL PLATFORM

The Sustainable Trade Platform (STP) was established in 2012 and operates through its technical secretariat managed by Solidaridad in Colombia.

NSC

The STP presented a proposal last year to make an NSC on soil management and fertilization with the support of local stakeholders.



Strengthen collaboration among key stakeholders

ACTIVITIES

- Develop and roll-out National Sustainability Curricula for soil management and fertilization.
- Develop a common vision of sustainability with the FNC, private exporters, and other key stakeholders
- Collaborate further with sustainability standards to avoid duplication and reduce certification costs and producer burdens.

Increase farmer resilience to climate change through climate smart strategies

ACTIVITIES

- Farmer access to early warning systems and climate information (Risaralda and Cauca).
- Projects on climate change adaptation at field level with rural workers.

Address other sustainability issues affecting coffee production through farmer training

ACTIVITIES

- Farmer training on financial literacy and financial decision-making related to costs and productivity
- Analyze the Colombian context and identify key elements for implementation.

Lack of workforce and poor working conditions

ACTIVITIES

- Pilot projects on good practices in labor management and workers' rights.
- Amend policy to improve the current legal framework.
- Research better labor productivity in the field.

Membership engagement

ACTIVITIES

- Regularly engage with members and activate and support new members.
- Coordinate/provide support to partners, service providers, and projects.
- Represent at key meetings/ events and identify other opportunities for engagement.
- Coordinate and facilitate communications (including translations) between the Secretariat, members, National Platforms and the GCP.

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INDONESIA

NATIONAL PLATFORM

The Sustainable Coffee Platform of Indonesia (SCOPI) has been established and active since 2015.

NSC

SCOPI launched the first national curriculum and training manual on good agricultural practices for sustainable Robusta coffee and started its roll out in 2016. For 2017, it is planned to launch and roll out an NSC on Arabica coffee.



Strengthen the Sustainable Coffee Platform of Indonesia (SCOPI)

ACTIVITIES

- Strengthen the capacity of SCOPI to become an effective organization in promoting and leading a sustainable coffee program in Indonesia.
- Strengthen SCOPI to innovate based on the objective of each task force related to responsible coffee production in Indonesia.

Develop the National Sustainability Curricula and Training Manual for sustainable Arabica and Robusta coffee

ACTIVITIES

- Roll-out of Robusta NSC (training of trainers for lead farmers: coaching, mentoring, monitoring, and evaluation).
- Develop and roll out NSC for Arabica coffee

Synergy with government programs and Vision 2020

ACTIVITIES

- Focus group discussions.

Synchronization of sustainability standards

ACTIVITIES

- The continuation of ISCoffee and the 4C Code of Conduct (referenced from the GCP Baseline Common Code), and the development of other benchmarking standards.

Financial Literacy & Access to Finance (A2F)

ACTIVITIES

- Create awareness among financial institutions about smallholders' A2F needs.
- Capacity building on financial literacy

Membership support

ACTIVITIES

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- Represent at key meetings/events and identify other opportunities for engagement.
- Coordinate and facilitate communications (including translations) between the Secretariat, members, National Platforms and the GCP.

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PERU



NATIONAL PLATFORM

The SCAN (Sustainable Commodity Assistance Network) Coffee Platform is suitable to support work around Vision 2020. The UNDP's Green Commodities Programme is also developing another coffee platform in Peru.

NSC

The country has a National Sustainability Curriculum.

Strengthen the National Coffee Platform of Peru

ACTIVITIES

- Collaborate with the Peruvian SCAN Coffee Platform and coordinate with the next UNDP Coffee Platform to strengthen the structure of a national coffee platform in Peru.
- Support the development of a national strategy and the implementation of a public-private mechanism of consensual governance and align priorities with Vision 2020.
- Build dialogue about the development of the National Sustainability Curricula with a focus on gender, youth and quality education.



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TANZANIA

NATIONAL PLATFORM

The National Coffee Stakeholders Committee (NCSC) was established in 2009 and organizes the National Coffee Conference where binding resolutions guiding the direction of the sector are passed. Stakeholders are represented at the production level in 8 zonal stakeholder platforms



NSC

NSC materials have been signed off by the National Sustainability Curriculum Steering Committee and launched by the Minister for Agriculture, Livestock and Fisheries at the National Coffee Conference in May 2016

Increase productivity and production

ACTIVITIES

- Facilitate the training of 30 agronomists for eight major production zones that utilize the NSC to develop a new coffee extension model in collaboration with the Tanzania Coffee Board (TCB).
- Strengthen the capacity of the National Coffee Stakeholder Committee to oversee the implementation of the national strategy and to advocate on the sector's behalf.

Support overall coffee quality improvement

ACTIVITIES

- Conduct value chain analysis of the Tanzanian coffee sector.
- Support for selected producer groups in Mbozi on profitability.

Increased involvement of young people in coffee production

ACTIVITIES

- Utilize the feasibility study conducted in 2016 and work with local governments in the three emerging areas of Katavi, Njombe, and Tarime to support land tenure and coffee production for young people, with links to the market.
- Support youth group formation, training, and initial support to establish coffee farms of 1 hectare.

Membership engagement

ACTIVITIES

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UGANDA

NATIONAL PLATFORM

The Uganda Coffee Platform was established in 2006 to support the Coffee Production Campaign and has now realigned its focus on increased export targets under the National Coffee Strategy 2040. The Platform is governed by a National Steering Committee (NSC) and District Steering Committees (DSCs).

NSC

Harmonized extension materials developed and endorsed by the MAAIF. Training materials piloted with public and private extension service in 9 districts (6 in 2015 and additional 3 planned for 2017). Current focus is on evaluation and revision before country-wide implementation through extension services.



A well-informed and coordinated Ugandan Coffee Platform

ACTIVITIES

- Build expertise in effective public-private sector engagement, good governance, efficient coordination mechanisms, and technical advocacy capacity in areas such as climate change, financial literacy, gender and youth.
- Source new regional and international streams of resource innovations in the Ugandan coffee sector.
- Improve sharing, dialogue and feedback between National and District Steering Committees
- Strengthen the visibility of the Uganda Coffee Platform, particularly with the government of Uganda.

A standard coffee extension model for Uganda with institutionalization and national roll-out by 2020

ACTIVITIES

- Share the District Coffee Extension Pilot (DCEPII) evaluation findings and updates.
- Roll out the DCEPIII (additional three districts).
- Engagement with the Ministry of Agriculture (MAAIF) and the Uganda Coffee Development Authority (UCDA) about formal institutionalization of the harmonized coffee extension knowledge and the training of trainers model.
- Capture knowledge and learnings throughout program.

Evaluation and update of the harmonized coffee extension materials

ACTIVITIES

- Evaluate the harmonized coffee extension materials
- Disseminate updated materials and verification of standardized communications.
- Disseminate message by all stakeholders.

Membership engagement

ACTIVITIES

- Regularly engage with members and activate and support new members.
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VIETNAM

NATIONAL PLATFORM

The VCCB was established in July 2013 and now focuses on coordinating with other ministries (besides Agriculture) on coffee related matters, representing the Vietnam coffee sector internationally and designing policies and programs to make the sector more sustainable

NSC

A National Sustainability Curriculum has been developed and endorsed by the Ministry of Agriculture (MARD). Training materials have been developed and the World Bank's Vietnam Sustainable Agriculture Transformation Program has committed to use the NSC to train 63.000 farmers.



Empower the national Vietnam Coffee Coordination Board (VCCB).

ACTIVITIES

- Support the operation of VCCB to become an effective mechanism that coordinates the industry and connects stakeholders.
- Support VCCB members to actively and effectively participate in the GCP.
- Support VCCB in the consultation, development and implementation of policies, programs, and planning.
- Support VCCB to coordinate a coffee sector information system (i.e.: a traceability system) to support efforts on deforestation and free sourcing.

Effective management and use of water resources.

ACTIVITIES

- Evaluate efficiency and study the scalability of water harvesting models and water saving technologies applied to different geographical conditions.
- Support the development of policies that promote the adoption of identified technologies and systems.
- Support a water monitoring system pilot to give advice to farmers about water use in coffee production.

Revise the National Sustainability Curricula (NSC) towards climate change adaptation.

ACTIVITIES

- Pilot to integrate coffee farms with biodiversity for better climate change adaptation.
- Revise policies/incentives for farmers to adopt the updated NSC/TOT/TOF.
- Set up the NSC assurance system.

Improve sector organization along the value chain and enlarge farm scale in coffee production.

ACTIVITIES

- Develop incentive system (including access to credit and capacity building) to support efficient coffee farmers in the consolidation and expansion of farms.
- Pilot one land and one production consolidation model in the Central Highlands of Vietnam to showcase the potential for scaling up.
- Design mechanisms to support sustainable livelihoods for coffee farmers, especially for smallholders that are willing to switch to other livelihoods.

Agrochemical control.

ACTIVITIES

- Study changes made in legislation to control agrochemical trade and use.
- Pilot in one key coffee province (e.g. Daklak) to achieve stronger enforcement of agrochemical suppliers.
- Disseminate the effective SDMs to ensure that farmers have access to good-quality and safe agrochemicals with proper instructions on how to use them at a commercially interesting price.

Membership engagement

ACTIVITIES

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- Coordinate and facilitate communications (including translations) between the Secretariat, members, National Platforms and the GCP.