ACCELERATING MEANINGFUL CHANGE TOGETHER

5TH & 6TH OCTOBER, 2016
GENEVA, SWITZERLAND

CONTACT US
For any questions, comments or requests regarding the #GCPMA16, please do not hesitate to get in touch via info@globalcoffeeforum.org
### Welcome Coffee & Registration

**08.30 - 09.30**

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**10.00 - 11.30**

### National Action

**What is GCP doing in your region?**

Building on the results of the Vision2020 National Consultations, this break-out session offers participants the chance to discuss with National Representatives country-specific challenges, thematic issues, solutions, strategies, stakeholders and implementation. Country plans will be presented in the following break-out sessions:

- **Brazil**: Carlos Brando | PIPA Marketing
- **Colombia**: Jovel Bronner | Solidaridad
- **Honduras and Peru**: Guilherme Belasso | GCP
- **Indonesia**: Wahyu Wibowo | GCP
- **Tanzania**: Franso Kammyango | TCB
- **Uganda**: Francois Ochung | UCA
- **Vietnam**: Dr. Nguyen Tran Do Anh Tran | GSAD

**11.15 - 12.00**

### National Action

**Lunch**

### Networking Break (with coffee!)

The GCP’s membership is continuously growing. Our Networking Break will let you meet other people who are active in trying to make the sector sustainable. The room is full of potential collaborators. Who knows? This could be the beginning of an important coffee partnership.

**12.00 - 13.00**

### Networking Break (with coffee!)

Now is the opportunity to meet all those people you haven’t had the chance to talk to in the first Networking Break or Lunch. Our Networking Break Coordinator will make it easier for everyone to meet lots of new contacts!

**13.00 - 14.00**

### National Action

**Global Action**

This session gathers groups of coffee stakeholders committed to increasing their impact in a particular field and pushes the work streams’ agenda, and its implementation, forward.

- **Break-out sessions**:
  - **Climate Smart Agriculture**
    - Michael Opitz | Coffee & Climate
  - **Economic Viability of Farming**
    - Juan Esteban Orduz | FNC
  - **Gender & Youth**
    - Kimberly Eason | CQI-PGE
  - **Global Progress Framework**
    - George Watene | GCP
  - **GCP Connect**
    - Lars Kahnert | GCP
  - **Baseline Common Code**
    - Juan Carlos Isaza | GCP

**14.00 - 15.15**

### National Action

**Ask the Assembly**

The Membership Assembly is the biggest governance body of the Global Coffee Platform. We will go deeper into each of the decisions that will improve the organization and ensure the success of its global work.

**15.15 - 16.45**

### National Action

**Outlook & Closing**

Let’s get practical: what are the specific next steps for you and for the GCP.

**16.45 - 17.00**

### National Action

**Official Close #GCPMA16**

Enjoy a light lunch with the rest of the GCP Membership before your departure. Maybe you will see them sooner than you think!

**17.00 - 18.30**

### National Action

**A Scenic Journey: Dinner Cruise**

What better way to finish this momentous day than to enjoy a delicious evening of good food, good company, and the spectacular backdrop of the picturesque Lake Geneva.

**18.30 - 21.30**

### National Action

**The Power of Membership**

Honest dialogue is the best starting point to build on shared beliefs and commitments. Let’s talk openly about expectations, roles, benefits and action. You might have complex questions, big challenges or other aspects you were hesitant to share before. Capture this opportunity and let us move forward together!

**14.00 - 15.15**

### National Action

**The GCP Journey: Goals and Teamwork**

Exciting times in the coffee world! The private and public sectors working hand-in-hand through Vision2020, the GCP Theory of Change, the Global Progress Framework, global work-streams, the Baseline Common Code, National Platforms and GCP Connect. But how does everything fit together? And how does the GCP support your work and the sector as a whole?

**10.00 - 10.45**

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