COUNTRY PLAN 2017: HONDURAS

#GCPMA16
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**VISION2020 PRIORITIES AND NATIONAL STRATEGY PRIORITIES**

<table>
<thead>
<tr>
<th>Vision2020 SDG's</th>
<th>No poverty</th>
<th>Zero hunger</th>
<th>Quality education</th>
<th>Gender equality</th>
<th>Decent work</th>
<th>Responsible Production</th>
<th>Climate Action</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>Identified as national priority</td>
<td>✔️</td>
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**National Sustainability Curricula**

The country has so far a National Sustainability Curriculum.

**National Platforms**

There is not a national coffee platform bringing together the coffee stakeholders.

**National sustainability strategies for Coffee**

A Coffee Policy was developed in 2003, which includes some relevant issues regarding sustainability (e.g. environmental sustainability), but more awareness on implications of this policy among sector actors has to be enhanced.
### ACTIVITIES IN THE NATIONAL STRATEGY

<table>
<thead>
<tr>
<th>KEY ACTIVITIES</th>
<th>OUTCOMES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Development of national coffee platform in Honduras</td>
<td>Established national coffee platform</td>
</tr>
<tr>
<td>Active member outreach and identifications of their needs</td>
<td>Membership Engagement</td>
</tr>
<tr>
<td>Development of Honduran Sustainable Coffee Curriculum proposal</td>
<td>Developed and endorsed by the national coffee platform</td>
</tr>
<tr>
<td>Deliver GCP services to GCP members in Honduras</td>
<td>Membership engagement in Honduras</td>
</tr>
<tr>
<td>Promote awareness, involvement and coordination with national government and coffee stakeholders</td>
<td>Buy-in and support on national level from government representatives and coffee stakeholders for the platform</td>
</tr>
<tr>
<td>Start working on national projects under the national coffee platform, focus on gender &amp; youth, and climate smart coffee production</td>
<td>Proposals identified under the national coffee platform</td>
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**VISION2020 Workstreams**

**National Platform**

**FOCUS AREAS**

**National Sustainability Curriculum**

**VISION2020 SDGs**

- Deliver GCP services to GCP members in Honduras
- Membership engagement in Honduras
- Buy-in and support on national level from government representatives and coffee stakeholders
- Proposals identified under the national coffee platform
- Gender and Youth Climate smart coffee production
- Gender equality Climate action
PRIORITY 2: DEVELOP THE NATIONAL COFFEE PLATFORM OF HONDURAS

Current status

In 2002, a Study of the Honduran Coffee Value Chain was conducted by CONACAFE (National Coffee Council), SAG (Ministry of Agriculture), and IHCAFE (Honduran Coffee Institute), with technical support from IICA (InterAmerican Institute for Agriculture Cooperation) and financial support from USAID. In Honduras, the first Coffee Policy was developed in 2003 by CONACAFE, SAG, and IHCAFE, based on the outcomes and recommended actions of a study conducted in 2002. Still today, Honduras does not have a proper national coffee strategy in place.

Based on the above-mentioned Coffee Policy, IHCAFE developed its first strategic plan for a period of five years (2004 – 2008). The plan has been updated since then, but the Honduran coffee stakeholders recognize that the Coffee Policy and strategic planning have to be sufficiently shared throughout the coffee sector in order to increase awareness and enhance alignment.

When it comes to the implementation of projects on responsible coffee practices, scattered efforts have been made and investments led by different stakeholders, yet a great lack of coordination and communication prevails. According to the stakeholders, a National Coffee Strategy must be developed with the participation of the entire coffee sector.

Key constraints

- A more participatory and inclusive approach would be required from stakeholders and institutions, such as CONACAFE (National Coffee Council).
- An efficient mechanism is needed to improve sector coordination, such as a platform to ensure participation and inclusion of coffee sector stakeholders.
- Aligned cooperation on responsible coffee practices and improved capability of technical staff are required.
- To promote the coordination of funding resources, it is important to address strategic sustainability topics in the Honduran coffee sector.

Activities proposed

**Activity 2.1**
Raise awareness regarding GCP, Vision 2020, and the development of National Coffee Platform, and increase alignment of key government offices and stakeholders involved in the Honduran coffee sector.

**Activity 2.2**
Start the development of the National Coffee Platform, consolidate the National Coffee Platform organization and governance, and approve the Honduran Vision 2020 strategic plan.

**Activity 2.3**
Facilitate the development of the National Sustainability Curricula to address best practices, and focus on topics such as Gender & Youth and Climate Smart Coffee Production.