



**GLOBAL COFFEE  
PLATFORM**  
for a sustainable coffee world

# COUNTRY PLAN 2017: LATIN AMERICA

#GCPMA16



## STRATEGIC ACTIVITIES IN THE NATIONAL STRATEGY



KEY ACTIVITIES	OUTCOMES	VISION2020 Workstreams	VISION2020 SDGs	
Collaborate in the development of National Coffee platforms on Mexico, Guatemala and Nicaragua	In collaboration established national coffee platforms	National Platform	Economic viability of coffee farming	Responsible production
Active member outreach in the region and identifications of their needs	Membership Engagement in Latin America			No poverty
Promote awareness and identify gaps in the Sustainable Coffee Curriculum development process	Identified focus areas and countries to develop Sustainable Coffee Curriculum, especially where national coffee platforms will be implemented	National Sustainability Curriculum		
Development of IS Coffee to benchmark of sustainability standards	IS Coffee officially launched by government and endorsed through decree			
Strengthening financial literacy and access to finance for farmers	Specific loan schema for smallholders are developed and available to coffee farmer (groups)			



### GCP/VISION 2020 PRIORITIES

GCP/Vision 2020 Priority 1: deliver GCP services to the membership in Mexico, Guatemala, Honduras, El Salvador, Nicaragua, Costa Rica, Colombia, and Peru.

GCP/Vision 2020 Priority 2: develop the National Coffee Platform of Honduras

GCP/Vision 2020 Priority 3: strengthen the National Coffee Platform of Peru

### PRIORITY 1: DELIVER GCP SERVICES TO THE MEMBERSHIP IN MEXICO, GUATEMALA, HONDURAS, EL SALVADOR, NICARAGUA, COSTA RICA, COLOMBIA, AND PERU

#### Current status

In Latin America, no national coffee strategies are in place. Some efforts have been made at different levels. The most concrete advances have been implemented in Colombia, through the Sustainable Trade Platform facilitated by the Solidaridad Network, and in Peru through the Strategic Technical Assistance Platform led by SCAN.

Sustainability priorities can be similar to those identified in Honduras, Colombia, and Peru through the recent Vision 2020 Consultation Workshops led by GCP.

#### Key constraints

- Inclusive and participatory coffee stakeholder dialogues to address sustainability issues need to be enhanced.
- Common agenda aligned to the Vision 2020 has to be developed at country levels.
- Regional collaboration to develop a common agenda aligned with the Vision 2020 can be led through the coffee institutions (i.e. PROMECAFE, ANACAFE, IHCAFE, CAMARA PERUANA, FNC).
- Financial resources and mechanisms, smartly allocated to the coffee communities, might be developed and implemented.
- Collaboration between export companies, producer organizations, implementer organizations, and standard organizations is needed to share experience, learnings, and training materials. Furthermore, innovative tools (high competition) have to be upgraded.

#### Activities proposed

##### Activity 1.1

Deliver membership liaison services, networking, and representation, and facilitate within the GCP membership the Vision 2020 regional dialogues at regional and national levels, relevant thematic workstream discussions, smart donor match-funding support, project alignment, and communicate about the global Progress Framework and the knowledge portal.