



**GLOBAL COFFEE
PLATFORM**

for a sustainable coffee world












COUNTRY PLAN 2017: PERU

#GCPMA16



VISION2020 PRIORITIES AND NATIONAL STRATEGY PRIORITIES



Vision2020 SDG's								
	No poverty	Zero hunger	Quality education	Gender equality	Decent work	Responsible Production	Climate Action	Other
Identified as national priority								
National Sustainability Curricula	The country has so far a National Sustainability Curriculum.							
National Platforms	The SCAN Coffee Platform led by the Sustainable Commodity Assistance Network (SCAN) suitable for work around Vision 2020. UNDP - Green Commodities Programme is developing recently other Coffee Platform in Peru. GCP has to be in close contact with both platform and coordinate.							
National sustainability strategies for Coffee	PERU: is the only country where no coffee strategy is in place, though a strategic coffee sector plan was developed in 1998, but has not been implemented.							



ACTIVITIES IN THE NATIONAL STRATEGY



KEY ACTIVITIES	OUTCOMES	VISION2020 Workstreams	
Strengthen the national coffee platform in Peru	Strengthened national coffee platform	National Platform	FOCUS AREAS
Active member outreach and identifications of their needs	Membership Engagement		
Development of Peruvian Sustainable Coffee Curriculum proposal	Developed and endorsed NSC	National Sustainability Curriculum	VISION2020 SDGs
Deliver GCP services to GCP members in Peru	Membership engagement in Peru		
Promote awareness, involvement and coordination with national government and coffee stakeholders	Buy-in and support on national level from government representatives and coffee stakeholders for the platform		
Start working on national projects under the NSP, focus on gender & youth, and climate smart coffee production	Proposals identified under the national coffee platform	Gender & Youth Climate smart coffee production	Gender equality Climate action

PRIORITY 3: STRENGTHEN THE NATIONAL COFFEE PLATFORM OF PERU

Current status

Peru did not formulate a national coffee strategy. There are public-private initiatives to promote responsibility in coffee production, but without a common agenda or common goals. International and national organizations, as well as exporters and cooperatives, have implemented projects on the ground. Those projects last no more than three years and generally have monitoring and assessment systems that require improvements.

The above-mentioned projects include strategic actions and have been generally focused on quality and certification issues. Sometimes projects addressed good agricultural practices in a general sense. Some common goals have been: productivity, traceability, climate change, technological innovation, and association. Yet the different initiatives need to be coordinated, and the Peruvian coffee sector needs to define its strategic responsibility goals to work toward to a common national agenda.

In technical assistance and development of materials to promote and implement sustainable coffee practices, the Peruvian SCAN Coffee Platform achieved some successes over the years. More recently, UNDP began developing the "National Coffee Platform." An efficient alignment toward Vision 2020 is now highly important.

Key constraints

- The stakeholders working on the ground have their own strategies and strategic actions, a national strategy will still need to be developed.
- Despite the inter-sectoral dialogues, different agreements and proposals require joint implementation.
- Mutual confidence among the stakeholders of the Peruvian coffee sector must be enhanced.
- Sector leadership should be improved to avoid the fragmentation of initiatives.
- Access to credit must be improved, especially to ensure smallholder farmers can benefit.
- Institutions linked to the coffee sector must strengthen their capabilities and renovate their vision in accordance with the era of responsible coffee production.
- Considering Peru's position as important coffee producing and exporting country, national coffee consumption should be increased to foster national awareness.

Activities proposed

Activity 3.1

Collaborate with the Peruvian SCAN Coffee Platform and coordinate with the next UNDP Coffee Platform to strengthen the structure of a national coffee platform in Peru. Support the development of a national strategy, but also support the implementation of a public-private mechanism of consensual governance and align priorities with the Vision 2020.

Activity 3.2

Adhering to a pre-competitive approach at the national platform, facilitate collaboration and fundraising for a common agenda to strengthen outcomes and/or impact aligned with the Vision 2020. Potential issues are: Gender & Youth, Food Security (Zero Hunger), Training (Quality Education), Responsible Production, and Climate Smart Agriculture (Productivity).

Activity 3.3

Build dialogue about the development of the National Sustainability Curricula. This should be led by the national platform and focus on Gender & Youth and Quality Education, according to the priorities identified by the Peruvian sector.