VISION2020
Collective Impact for Sustainable Coffee Communities
Reading guide

This is the pre-read for the Vision 2020 international stakeholder workshop that will take place September 16, 2016 in London at the International Coffee Organization’s premises.

This pre-read gives you the background information for the day:

- **Introduction ICO**
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ICO history and mission

• ICO was established in 1963 following the entry into force of the first International Coffee Agreement
• Continued to operate under successive Agreements negotiated since then. The latest Agreement is the ICA 2007

Mission
1. Strengthen the global coffee sector and promote its sustainable expansion in a market-based environment.

2. Practical contributions to the development a sustainable world coffee sector and to reducing poverty in developing countries

Main activities
• Providing a forum for discussion between public and private sector (ICC, WCC, Global Forum, etc.)
• Collecting and statistics on the world coffee market (import, export, production, consumption)
• Coffee Market Report & economic studies
• Coffee development projects
• Promoting coffee quality and consumption
Membership as at September 2016

ICO Members

International Coffee Agreement 2007

Exporting Members | Date of Deposit | Exporting Members | Date of Deposit
-------------------|----------------|-------------------|-------------------
Angola             | 22 September 2009 | Liberia          | 6 October 2009   |
Bolivia, Plurinational State of Bolivia | 10 April 2012 | Madagascar        | 26 November 2014  |
Brazil             | 2 February 2011  | Malawi           | 18 July 2002     |
Burundi            | 21 September 2009 | Mexico           | 6 April 2010     |
Cameroon           | 17 September 2012 | Nicaragua        | 32 August 2000   |
Central African Republic | 24 August 2010 | Panama           | 32 March 2009    |
Colombia           | 2 December 2008  | Papua New Guinea | 6 November 2000  |
Costa Rica         | 11 December 2005 | Paraguay         | 25 August 2013   |
Côte d’Ivoire      | 15 October 2008  | Peru              | 34 December 2015 |
Cuba               | 4 December 2008  | Philippines       | 20 March 2011    |
Democratic Republic of the Congo | 16 December 2015 | Ruanda           | 31 May 2011      |
Ecuador            | 30 September 2000 | Sierra Leone     | 5 May 2011       |
El Salvador        | 8 December 2008  | Togo              | 23 September 2000 |
Ethiopia           | 8 July 2010      | Timor-Leste       | 8 August 2006    |
Ghana              | 26 February 2008 | Tanzania         | 23 September 2008 |
Guatemala          | 17 August 2009   | Thailand         | 8 August 2006    |
Honduras           | 25 March 2011    | Timor-Leste       | 5 January 2009   |
India              | 22 September 2006 | Togo             | 25 September 2010 |
Indonesia          | 5 February 2009  | Uganda           | 1 March 2010     |

Membership as at 31 December 2015

Exporting Members: 42
Importing Members: 8

Importing Countries

European Union (Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, United Kingdom), Japan, Norway, Russian Federation, Switzerland, Tunisia, Turkey, United States of America

Importing Members

European Union | 37 June 2008 | Japan | 23 July 2015 |
Norway          | 25 September 2010 | Russian Federation | 24 April 2015 |
Switzerland      | 35 September 2006 | Tunisia | 25 September 2010 |
Turkey           | 28 March 2010 | United States of America | 28 August 2008 |

Signatory Governments

Benin | 25 September 2009 | Guinea | 2 July 2008 |
Nigeria | 23 July 2008 |
GCP FOCUS: CREATE ENABLING ENVIRONMENT & IMPROVE FARMERS’ LIVING INCOME

WE FACILITATE

• **Public-private dialogues** through national and regional platforms

• The **Vision 2020 global agenda**

• Actionable, **thematic work streams** at global and country levels

• Supportive & **transparent sourcing**

• **Co-funding opportunities:** Business and investment case

• **National sustainability curricula**

WE OFFER

• Globally accepted **Progress Framework** to measure and report on impact

• **Baseline Common Code** as a global reference for basic sustainability practices

• **Online Portal** with state of the art cross-country learning community
JOIN US IN OUR JOURNEY TO SCALE BEST PRACTICES AND CREATE NEW ONES

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<td>National Platforms</td>
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2015 → 2016 → 2017 onwards
Vision 2020 unites the sector stakeholders behind one vision to enable collective impact at farm level

Collective impact is key to sector sustainability

From sector fragmentation... To collaboration

- Scattered projects and initiatives
- Limited impact
- Holistic challenges not solved

- Sector alignment under one vision
- Building on other initiatives
- Global exchange and learning
Vision 2020 has three objectives and a three-tiered approach to reach those objectives.

GCP and ICO function as a sector secretariat focused on the collective aim.

**Thematic Work-streams**

- Improved livelihoods
- Resilient production ecosystems
- Profitable farming communities and sector

**National Agendas**

- Global Progress Framework
- Thematic Work-streams
- National Agendas
- Global Progress Framework

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Major challenges of the coffee sector are addressed in 5 workstreams that together contribute to achieving the shared vision.

**Challenges and workstreams**

Underlying challenges in the coffee sector, reflecting the issues addressed in the SDGs:

1. Low level of organization
2. Poor access to services
3. Farmers with poor business case
4. Low yields due to diseases and aging trees
5. Poor access to social infrastructure
6. Low wages
7. Child & forced labor
8. Poor access to infrastructure
9. Lack of opportunities and support for women at farm level
10. Rising temperatures
11. Droughts
12. Unpredictable rain patterns
13. Soil erosion
14. Loss of biodiversity
15. Deforestation
16. Pressure on natural resources

**Thematic Work-streams**

- Gender & Youth
- Policy improvement
- Climate Smart Agriculture
- Farming as a business
- Increasing demand for sustainable coffee
Vision 2020 enables national platforms to connect national issues to global challenges and experiences

National ownership, global collaboration, local impact

- National sustainability issues
- National agenda for sustainability
- Strategy and performance indicators
- Progress reporting
- Learning agenda

Global GCP membership support

Thematic workstreams

One global progress framework

Global platform for exchange on best practices

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Several milestones have been reached en route to achieving the Sector 2020 vision

2016 timeline

March 2016
World Coffee Conference
Vision 2020 workshop in Addis Ababa
Launch of GCP

Nov – June
Data gathering and initiative mapping

April – September
Sector collaboration in workstreams

September
Vision 2020 international workshop in London
Launch of platform study and sustainability catalogue

September onwards
Develop Vision 2030 and Global Progress Framework in line with SDGs

June – August
Consultation with stakeholders through national platforms, Refining of Vision 2020 goals and concept

September
Vision 2020 session during ICO International Coffee Council

October
GCP Member Assembly
Vision 2030 depends on which SDGs are most important for the coffee sector

Draft for Vision 2030 – for input
Thank you