



**Country Congress &  
Membership Assembly 2019**



**Annex 1:  
Motivation sheet for Global  
Coffee Platform's Board  
candidates (template)**



**7<sup>th</sup> – 8<sup>th</sup> October 2019  
Basel, Switzerland**



## Dear GCP member,

Board member nominees are kindly requested to complete this motivation sheet so that

The Nominations Committee can check nominee's applications against the defined qualifications profile criteria<sup>1</sup>, and

All members of Global Coffee Platform at the Membership Assembly will have a more complete picture of the profile, experience, skills and interests of the candidates standing for Board elections.

Motivation sheets will be made available to the entire membership in advance and during the Membership Assembly for members to vote for their preferred candidates in the ballot papers.

Please restrict yourself to a maximum of 3 lines for activities, interests and background in order to concentrate on the most essential points.

We kindly ask you to complete the template, save the file under the same file name (but please overwrite "Firstname\_Surname" with your name), and to email the file to Pia Prangenberg, Operations & Governance Officer, [prangenberg@globalcoffeeplatform.org](mailto:prangenberg@globalcoffeeplatform.org).

**The deadline for handing in applications is  
Monday, 16th of September 2019 COB (CEST).**

Thank you for your cooperation!

\_\_\_\_\_  
**Name**

\_\_\_\_\_  
**Member Organisation (if applicable):**

\_\_\_\_\_  
**Function / Position within organization**

\_\_\_\_\_  
**Stakeholder Group<sup>2</sup>**

\_\_\_\_\_  
**Nationality / residency:**

Photograph  
(please include  
a photo of yourself)

<sup>1</sup> Defined qualification profile criteria for Board candidates include: 1. appropriate senior level executive, 2. strategic thinker (leadership profile as opposed to managerial/ operational focus), 3. governance experience (track record on previous roles in Boards, Steering Committees etc.) and 4. fluency in English)



**My (coffee) background:**

(Please give a few details about your personal experience & background in relation to the coffee sector/ sustainability.)

**My previous involvement, experience or role with the Global Coffee Platform, its predecessor or the Sustainable Coffee Program and its Steering Committee, or in sustainability topics or other initiatives in the coffee sector so far:**

(Please describe your history/experience.)

**My contribution to the Global Coffee Platform as a Board member:**

(Please indicate major future developments/achievements of the Global Coffee Platform you want to support. Please indicate focus and priorities of related activities.)

**My vision for a sustainable coffee sector:**

(Please indicate your vision of a sustainable coffee sector)



**Potential conflict of interest arising from my Board membership:**

(Please indicate specific commercial relationship/ interests that might be relevant for your role as Board member)

Additional Skills	None	Low	Medium	High	Description of Skills
Finance					Master's degree in advanced Finance
Donor landscape					15 years fundraising in coffee space
Board Management (Multi-stakeholder/ corporate governance)					I have been involved in a range of multi-stakeholder environments over the years including Nespresso's Sustainability Advisory Board, various NCA initiatives over the years, Alliance for Coffee Excellence (Cup of Excellence), the initial steering committee for the Sustainable Coffee Partnership (a 2006 IISD initiative from the Sustainable Commodity Initiative) and a 2003 initiative involving roasters, traders and more to make recommendations for action in response to the low coffee prices of 1999-2003
Coffee production					I am not a coffee producer but have overseen technical programs to improve coffee production for smallholders for 13 years
Value chains (beyond coffee)					Have provided counsel to a wide range of multinationals (including Walmart, Coke, Unilever, Mars, Kellogg's) on sustainability strategy including cocoa, tea, cotton, cashew, conflict minerals, mining and horticulture
Social dimension of production/Human Rights/ rural development					Enveritas conducts sustainability surveys on the ground to assess social dimension of production / human rights and rural development
Environmental aspects					Enveritas conducts sustainability surveys on the ground to assess environmental conditions in coffee supply chains
Leadership					Currently CEO of Enveritas
Other (please list)					
Languages					English, basic Spanish