



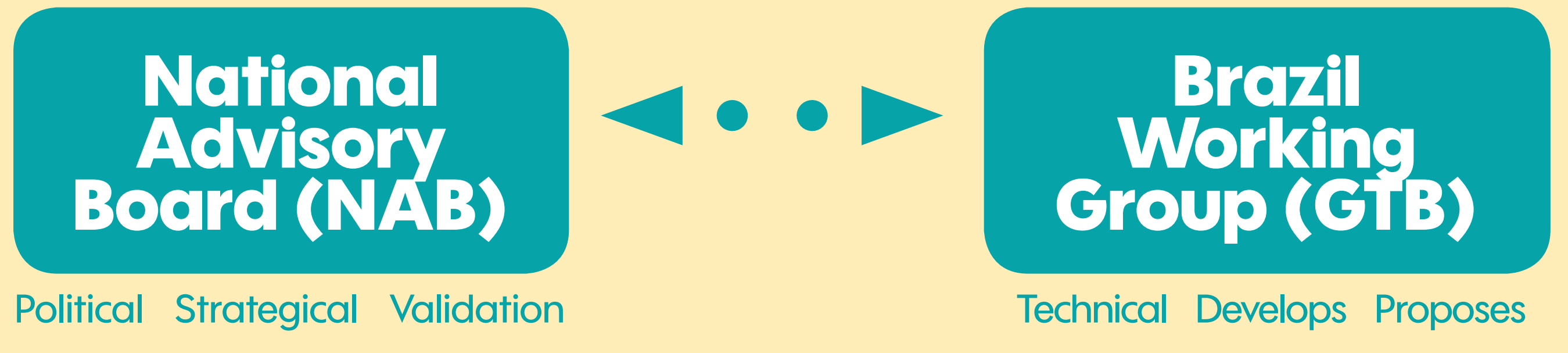
Members in GCP Brazil

Key Results

- Member Engagement:** 51 GCP members in Brazil
- CSC APP:** available and under dissemination process with users praising it to give concrete figures on practices implementation on the ground.
- Member Initiative (MI) Responsible use of Agrochemicals:** 5 year multi-stakeholder MI developed with integration of different parts of the chain and shared responsibility to address complex issues on the ground.
- MATC:** efficiency of technical assistance doubled without any additional investment + practices implemented increased improved coffee quality (awarded 1st Quality in contest).



Structure



Engagement Opportunities

- Agrochemical Member Initiative** where other players in the Brazilian coffee sector are already active (Ecom, JDE, Keurig, Olam, Cecafé, SENAR, Syngenta, BASF).
- Sustainable Coffee initiative** in Rondônia state as part of the Amazon Fund.
- Validation of **Climate resilience practices initiative**
- “Waters of the Cerrado” Consortium** in partnership with IUCN, Nespresso, IPÊ, Região do Cerrado Mineiro, CerVivo, Daepa, Cooxupé and Imafloia.

Activities in 2018

- 1. Weed Management Member Initiative:**
Promotes weed management in the state by training 600 small coffee farmers via Informed Coffee Grower Program, field days and presentations
Where: Espírito Santo state (Conilon/Robusta areas)
Partners: Cecafé, Ecom, Nestlé (GCP members) and Cetcaf, Incaper-ES (partners)
- 2. Responsible Use of Agrochemicals:**
Increases the use of individual protective equipment, the correct application of agrochemicals and adequate storage of agrochemicals by training small coffee farmers.
Where: coffee areas in Espírito Santo, Minas Gerais, Paraná, Rondônia and São Paulo
Partners: GCP members and partners
- 3. Implementation of Internal Management Systems (IMS) for Sustainability:**
Role of GCP Brazil: engagement and preparation of actors, training of technicians, implementation workshop, remote follow-up, monitoring of implementation, member assistance
Partners: Minas Gerais, Paraná, Rondônia, Espírito Santo
Partners: GCP members and partners with IMS in progress: Comexim, Coabriel, Coomap, Emater-PR, Emater-RO
- 4. CSC App: Dissemination & Training**
Relevant sustainability data collection at field level for continuous improvement to know the real situation of sustainability at field level, align and direct resources with accuracy. Layers of security created to increase data protection and trust on the system.
Partners: GCP members and partners, engagement with educational institutions
- 5. Institutional & Member Engagement**
 - Engagement with federal and state governments, coffee cooperatives and associations, traders, civil society;
 - Members' Meeting – one per year with all GCP Brazil members invited
 - Alignment with partners and member towards the creation of Member Initiatives
- 6. MATC (Collective Technical Assistance Methodology)**
 - Model disseminated in EMATER-Rondonia, CATI - São Paulo and Cafesul (ES) to increase efficiency on technical assistance
 - EMATER-Rondonia is using it with 600 growers planning to upscale to 2000 growers soon due to the success.