



**GLOBAL COFFEE  
PLATFORM**  
for a sustainable coffee world

# ACCELERATING MEANINGFUL CHANGE THROUGH GLOBAL ALIGNMENT

---

Over 300 large and small coffee stakeholders have bundled their power, knowledge and networks to achieve a thriving, sustainable coffee sector. Coffee producers, cooperatives and governments, united through Vision2020 and national platforms, work alongside international coffee companies and civil society organizations to tackle the issues most important to the future of coffee.

By creating one vision and driving one agenda, we can face these challenges more efficiently and cost effectively. By aligning, facilitating and co-funding activities on the ground, we can positively change the way the coffee business operates. By measuring our performance and improving continuously, we can create a greater impact on the livelihoods of coffee farming communities around the world.

Welcome to a new era of sustainability. Welcome to the Global Coffee Platform.

## Global Agenda and Work-Streams

The GCP believes in a farmer centric approach: uniting public and private coffee actors country by country to create a common vision on critical sustainability issues.

These national priorities are looped back into the global agenda and translated into learning and action

oriented work-streams, open for everyone in the sector to participate in.

Through co-funding agreements and national coordinators, these strategies can be well coordinated and cost effectively rolled out through the national platforms.

Existing work-streams include

- o Climate Smart Agriculture
- o Engagement of Women and Youth
- o Financial Literacy and Access to Finance



## National Platforms

In coffee producing countries, the GCP supports public and private sector actors to establish National Platforms, coordination boards and sustainability curricula.

The National Platforms serve as the place where regional coffee stakeholders can create a common roadmap and language on sustainability for their own country.



## Production & Processing

The GCP enables coffee stakeholders to adopt a globally referenced set of baseline principles and practices for coffee production and processing.

The Baseline Common Code can underpin national sustainability strategies, be taken up by operators at national and international levels, and can enable credible reporting and comparable data within the Global Progress Framework.



## Cross Platform Learning

The Global Coffee Platform also facilitates cross-platform learning through a large number of channels that include forums, webinars, learning journeys, and research publications.

To learn more about our activities and those of our members, visit us at [www.globalcoffeeplatform.org](http://www.globalcoffeeplatform.org)

## Benefits of being a member of the Global Coffee Platform

- Close cooperation with both producing country governments and private sector supply-chain stakeholders
- Collective action on the issues most important to them
- Insight into accredited research
- Contribution to the global agenda of the coffee sector
- Greater impact at farm level
- Direct participation in strategy development and implementation
- Showcase leadership in sustainability
- Access to funding for field level projects
- Support the development of financial initiatives to reach smallholder farmers.



**GLOBAL COFFEE  
PLATFORM**  
for a sustainable coffee world

### Contact us

[www.globalcoffeeplatform.org](http://www.globalcoffeeplatform.org)

**Secreteriat Bonn** Adenauerallee 108 53113 Bonn Germany +49 228 850 50 0

**Secreteriat Utrecht** Nieuwekade 9 3511 RV Utrecht The Netherlands +31 30 2305 624