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SUSTAINABILITY
CONFERENCE 2017

A Sustainable Coffee World: Our Shared Journey Towards 2030



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VISION 2030



Improved Livelihoods

Prosperity

Conservation of Natural Resources

Economic Viability of Farming

Gender & Youth

National Coffee Platforms

Renovation & Rehabilitation

Mapping & Monitoring

Climate Smart Agriculture

Labour Practices & Supply

Scaling up Sourcing

Policy



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YOUR INITIATIVE



NATIONAL COFFEE ASSOCIATION USA EST. 1911



Specialty Coffee Association

YOUR INITIATIVE



INTERNATIONAL COFFEE ORGANIZATION



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SUSTAINABLE COFFEE CHALLENGE

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Building a sustainable coffee world, together.



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José Sette

International Coffee Organization

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ORGANIZATION



Vision 2030 – the role of ICO

International Coffee Organization

Global Coffee Sustainability Conference
Geneva, 4 October 2017

Strategic objectives & pathways to contribute to Vision 2030

1. Disseminate world-class data and analytics to inform decision makers
2. Provide forum for discussion of coffee matter among & between public and private sectors
3. Enable sector development projects and promote consumption through public-private partnerships





**INTERNATIONAL
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ORGANIZATION**

Thank you



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Specialty Coffee Issues

SCA

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What does SCA see and what is SCA doing?

1. Global Strategy

Research* – Climate Adaptation – Finance

2. Producer Strategy

Domestic Consumption – Destination Markets* – Institutional Partner

3. Consumer Strategy

Fair Regulatory Environment – More Research – Consumer Insights and Quality*



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Raina Lang

Sustainable Coffee Challenge

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2030 is the Tipping Point

By **2050** demand could triple - **2030** is our tipping point to ensure a sustainable future



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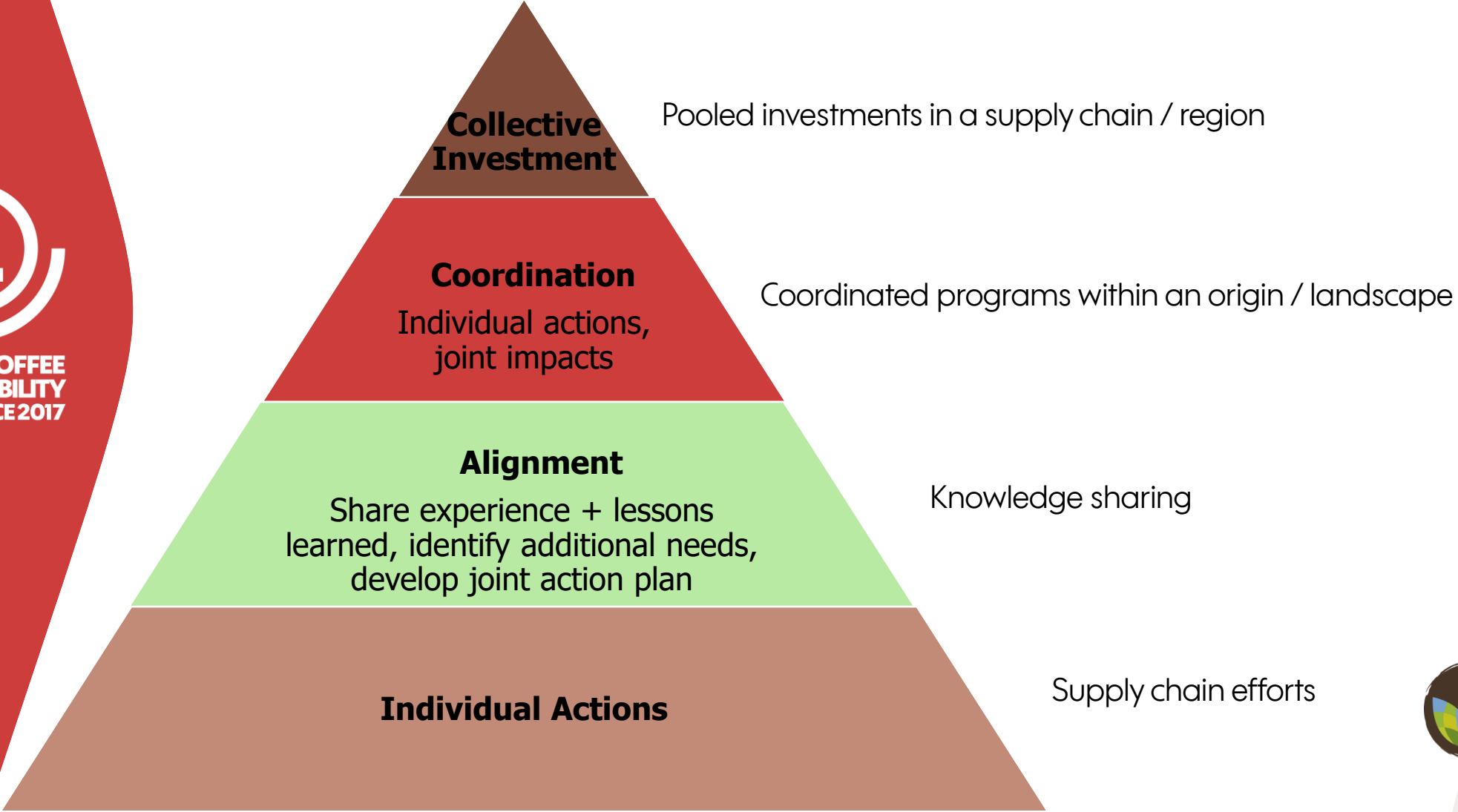


A storm is brewing - volatile prices, aging farmers, climate change, and aging trees threaten future supply

Catalyzing Collective Action



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Han de Groot

UTZ/RA

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Coffee certification

- From front runner to running to catch up.
- Scattered landscape of initiatives
- Collaboration & consolidation needed



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Merging to create sustainable change

- Single standard
- Simplify certification process
- Improve livelihoods for farmers
- Empower companies to build more responsible supply chains



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Alliance



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Samuel Kamau

AFCA

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AFRICAN FINE COFFEES
ASSOCIATION

AFCA : Shared Vision

The African Fine Coffees Association (AFCA) is an Association of Coffee stakeholders in 12 African Countries of Burundi, Cameroon, DR Congo, Ethiopia, Kenya, Malawi, Rwanda, Tanzania, Uganda, Zambia Zimbabwe and South Africa

AFCA role focus on a Regional coordination in African Coffee Industry for impact, learning opportunities and rapid scaling up.



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- Leveraging on AFCA's Convening power, we are uniquely placed to energise local ownership and locally based solutions to the coffee challenges.
- Increases in Coffee production in Africa is a great opportunity, however, interventions on farm level are critical components. Soil, inputs and extension services are key. Climate change mitigation strategy must be fast tracked.
- Economic Viability of coffee farming is key to address the multiple challenges affecting the sector. Is coffee farming a viable business?
- Capacity building from farm to export market is important. Curriculums on each level is a priority.

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WRAP UP & CLOSING



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WHY?

**Increase
Productivity**

**Assure
Quality**

**Optimize
Supply
Chain**

**Reduce
Price
Volatility**

**Encourage
Generational
Takeover**

**Source
Project
Funding**

HOW?

ACT

**GCP
Tools**

Collective Action Networks

Country Platforms



**Climate Smart
Agriculture**



**Gender
& Youth**



**Economic
Viability of
Coffee Farming**



Brazil



Colombia



Peru



Honduras



Vietnam



Tanzania



Uganda



Indonesia

WHAT?

WHEN?

NOW!