

# Statement



„Promote a continuous joint effort to collectively incorporate sustainable practices in the Brazilian coffee production system. Reach an increasing number of growers to improve livelihoods, the working conditions and to protect the environment for the long term benefit of all.“

# ACHIEVEMENTS 2017

- **Rollout & institutionalization** of Coffee Sustainability Curriculum (CSC):
  - 700 growers trained
  - 250 trainers trained
  - 54 trainers trained with advanced CSC
  - 10 trainers trained on M&E tool
- Development and introduction of **monitoring and evaluation tool** (app) to measure the adoption of CSC practices
- Development & consolidation of **34 indicators** on coffee sustainability for Brazilian context
- **Introduction of the MATC** (Technical Assistance Collective Model) methodology to 750 growers in order to increase the effectiveness of the delivery of extension service to farmers

# GCP Member Initiative Opportunities

- Towards **regional sustainable coffee regions**
- Increase water use efficiency and **resilience** to drought
- **Safe use of agrochemicals**
- **Soil protection and herbicide reduction** in Conilon (Robusta)
- **Forest protection** with implementation of best practices in Rondonia
- Further rollout of the MATC model to **increase the effectiveness of the delivery of extension service** to farmers
- Further **rollout and institutionalization** of the Coffee Sustainability Curriculum (CSC)

# Proposed for 2018

## Focus of GCP Core Funding

- Platform institutionalization and local ownership (Brazil Working Group and National Advisory Board)
- Further roll-out of and embed Coffee Sustainability Curriculum in public extension services and promote M&E tool (indicators & app)



Coordinated work for a sustainable coffee sector that promotes the competitiveness of the links of the chain, respecting the wellbeing of producers and workers, and achieving a production with the best use of natural resources

# ACHIEVEMENTS 2017

- Support of the planning process of **objectives** of Sustainable Trade Platform (PSC/STP)
- Development of **training tools on intelligent soil management and fertilization; and financial literacy**
- Development of **implementation kit for Voluntary Sustainability Standards (VSS)** to increase impact on sustainability in Colombia through these initiatives
- In-depth **gender analysis** of the Colombian coffee sector in consolidation with key stakeholders and partners

# GCP Member Initiative Opportunities

- Rollout of **productivity and efficiency practice** trainings
- **Study on smallholder economics**
- Follow up on **gender analysis**
- Further rollout of training tools on **intelligent soil management and fertilization**
- Measuring the **Economic Viability of smallholders** including the pricing of externalities

# Proposed for 2018 Focus of GCP Core Funding

Strengthening of Platform structure via thematic working groups:

- 1- Behavioral change and adoption of technology
- 2- Economic Viability of Farming;
- 3- Voluntary Sustainability Standards





"Honduras coffee platform has initiated in Q2 2017 with the support of GCP-UTZ-SOL partnership, and is formed by the majority of the private of the coffee sector stakeholders."

# ACHIEVEMENTS 2017

- **Strong collaboration** and established **partnership** between GCP, UTZ and Solidaridad to facilitate the country platform, GCP leads
- Initiation of dynamic **private public dialogue between coffee sector stakeholders**, at national and local level, because the rapid growth of production needs to be sustainable

# GCP Member Initiative Opportunities

- Developing training in **good practices program** to farmers/workers, including traceability tools, investing in new wet and dry milling equipment (pulping, drying), to maintain and improve consistency in coffee quality across the supply chain
- Foster a **sustainable and environmentally friendly coffee production training program** to reinforce the implementation of current laws, good environmental coffee practices, climate smart coffee production

# Proposed for 2018 Focus of GCP Core Funding

In partnership with UTZ and Solidaridad:

- Facilitating and strengthening of platform maturity
- In-depth coffee value chain study



"The development of a consolidated coffee statistic reporting will enhance the credibility and transparency of the coffee sector, and will allow to the main stakeholders and institutions to outline their strategies and to measure the impact, then they can align their actions to achieve country goals."

# ACHIEVEMENTS 2017

- Establishment of the **“Alianza para el Caf  Sostenible”** between **GCP, Camara and Junta**, to strengthen the coffee multi-stakeholder dialog
- Kick off of the development of a **consolidated coffee statistics** to be endorsed by the Consejo Nacional del Cafe (CNC)
- Establishment of **multi-sectoral working groups** led by CNC to elaborate the national action plan of the Peruvian coffee sector, with the support of SECO and UNDP

# GCP Member Initiative Opportunities

- **Strengthen the multi-stakeholder dialog** as a country platform (CNC + Working Groups = National Action Plan)
- **Country consolidated coffee statistics**
- **Mapping and alignment** of the sustainability initiatives
- **Traceability pilot projects**

# Proposed for 2018 Focus of GCP Core Funding



- Further embedding and institutionalization of the coffee statistics with the Consejo Nacional del Cafe (CNC)





# VISION



For a competitive, equitable, commercialized, profitable and sustainable coffee sub sector to increase coffee production, productivity and value addition

# ACHIEVEMENTS 2017

## 1. National Steering Committee

- Key issues identified & working groups established (Economic Viability and Climate Change)
- National Steering Committee contributed to the developed of the coffee road map (tool for achieving 20 million bags by 2030)
- Annual Stakeholder meeting with launch of the Coffee Road Map

## 2. District Coffee Extension Programme

- 180 agronomists/coffee community based facilitators across 3 districts trained
- Private sector roll out of DCEP in 3 districts -150 lead farmers and 30 field staff trained
- Establishment of an oversight committee for quality control

## 3. Annual Coffee Shows

- Over 15,000 farmers participated
- Increased private sector involvement in coffee shows
- M&E with improved indicators
- Increased sustainability by commitment and involvement on district level

# GCP Member Initiative Opportunities

## 1. From district coffee extension training of trainers to Integrated coffee extension services:

- **Agronomy training** of trainers integrated into coffee extension services
- **Study review** of the impact of the harmonized extension materials
- Updating of the **harmonized extension materials**

## 2. Multi Crop Coffee Shows:

- National Steering Committee working group developing a **multi-crop coffee show model** to be piloted in 10 districts
- National Steering Committee members link with District Steering Committee members
- Workshops (dissemination of findings to farmers on Economic Viability, Youth and Gender and Climate Change) – increased M&E

# Proposed for 2018

## Focus of GCP Core Funding

### 1. Uganda Coffee Road Map

- Annual Stakeholders Meeting & National Coffee Platform annual report (update on the coffee road map and implementation plan)

### 2. National Steering Committee Working Groups

- Climate Change working group (looking at development of sector action plan)
- Economic viability of coffee farming (looking at cost benefit analysis)

# VISION



The Tanzanian coffee industry aims to build a long term sustainable and profitable coffee industry to all stakeholders, producing internationally recognized high quality Arabica and Robusta coffees and making a significant contribution to macro-economic stability, poverty reduction and improved Tanzanian livelihoods.

# ACHIEVEMENTS 2017



- **National Sustainability Curriculum roll-out:** 98 Trainers of Trainer (public and private sector trained)
- **M&E framework** for National Sustainability Curriculum developed
- **Mid-term evaluation** of the National Strategy completed

# GCP Member Initiative Opportunities



- Focus on **strengthened extension** through drill-down of National Sustainability Curriculum roll-out to district level
- **Working group on Economic Viability** formed and working on business case for main types of farmers in main production zones

# Proposed for 2018 Focus of GCP Core Funding



- Invigorate drive for increased production through development of a joint roadmap
- Leverage funding to address key issues affecting low production
- Identify drivers of economic viability for Robusta and Arabica farmers



# VISION



To develop Vietnam's coffee sector towards sustainability, high quality, meeting market demand, providing high added value and increasing income for farmers and enterprises

**Vietnam**

# ACHIEVEMENTS 2017



- **Strengthening structures** of Vietnam Coffee Coordinating Board (VCCB)
- **Alignment with key coffee sustainability related programs** in Vietnam
- **Revised National Sustainability Curriculum** (NSC) towards climate change adaptation
- Kick off of **coffee sector information system** (incl. NSC measurement app) to strengthen traceability system
- Launch of **coffee production consolidation pilot**

# GCP Member Initiative Opportunities



- **Climate change adaptation:** sustainable water management, deforestation free sourcing, agroforestry system
- **Scale up production consolidation** to improve economic viability for farming
- **Scale up agrochemical management** for coffee production
- **National Sustainability Curriculum M&E app** roll out

# Proposed for 2018 Focus of GCP Core Funding



- Platform strengthening
- Scale up information system for coffee sector
- Promote production consolidation to improve coffee production efficiency for climate change adaptation
- Improve agrochemical management in coffee production



Promote and enhance public private partnership in coffee production and trade to achieve:

- Economic opportunities for farmers
- Food security
- Environmental sustainability



# GCP Member Initiative Opportunities

- **National Sustainability Curriculum**
  - Roll out for Arabica
  - Roll out for Robusta
  - Reaching more Memorandum of Understanding with local government for collective action
- **Scale access to Finance**
- **Strengthen market access** for farmers

# Proposed for 2018 Focus of GCP Core Funding

**Strengthening SCOPI** as the public-private dialogue platform for sustainable coffee in Indonesia

- Effective function of SCOPI to facilitate coffee stakeholders on sustainability collective action
- Impact of SCOPI task forces to support / improve farmer's livelihoods
- Learning and innovation to ensure continuous supply and strengthening producers or farmer's cooperation with private sector (market engagement)